Family owned Italian Company, founded in 1923, based in Milan

A legacy of successes thanks to technological breakthroughs that revolutionized modern electrochemistry;
A multinational Group committed to innovation, targeting sustainable growth in clean energy and water thanks to continuous improvement.

- Global reach complemented by local presence to better serve our customers
- Long-term relationships with our customers built on years of cooperation
- Largest installed base of insoluble electrodes & 10,000+ water systems worldwide
- Strong focus on innovation
- Well invested, state-of-the-art facilities, already optimized for future growth

FY2020 not audited
Well positioned in several key markets

Committed to deliver innovative technologies, products and services to win future challenges coming from environmental and industrial needs.

**ELECTRODE TECHNOLOGIES**

- Electrochemistry at your service
- Global provider of metal-coated electrodes, coatings and technologies serving electrochemical processes in diverse end markets.
- Electrons
- Surface finishing
- Chlorine & Caustic Soda
- Energy storage
- Mining
- Cathodic protection

**WATER TECHNOLOGIES**

- Water made easy
- Incomparable know-how and capabilities
- Unique market share in the main reference markets
- Strong partnerships and customer relationships
- Municipal
- Energy & Power
- Drinkable water
- Marine
- Swimming pools
- Industrial water treatment

**The markets we serve**

- Large installed base
- Tailored services
- Growing aftermarket business

**Data source: year 2019**

**Aftermarket**

- 40%

**New Business**

- 60%
Almost one century of innovation driving a continuous growth

De Nora established over the years a worldwide presence through organic growth, JVs and selected acquisitions, relying on continuous innovation which has led to new solutions, components and applications, affirming its leadership in adjacent markets and continuing to expand in new ones.

1923-2009
Electrochemistry: the pillar of company's sustainable growth

2010-2019
Transformation & investments for value creation

2020-2024
Become a Global Cleantech Company entering Green Hydrogen Economy

New Vision, Mission, Strategy
We have elevated our ambitions for a better planet

Vision
Leverage available talents as catalyst for a sustainable future

Mission
Agility & green technologies for value creation

Purpose
Empower collaboration & champion resilience
Bespoke solutions to reach UN Sustainable Development Goals*

- Energy transition Decarbonization
- Affordability and clean energy
- Sustainable cities and communities
- Industry, innovation, and infrastructure
- Energy savings and resource recovery
- Affordable and clean energy
- Industry, innovation, and infrastructure
- Nonferrous metals refining
- Water treatment
- Life below water
- Partnership for the goals
- Carbon footprint
- Resource scarcity

WE ARE DE NORA